



BOYS LOOKBOOK

RIDE THE RANCH
COLLECTION STOPS

Spring | Summer '27

RIDE THE RANCH

Driven by Dust.
Ready for Summer.

Stop 1 ALPINE

Where mornings start
with fresh air and
open fields to explore.

Stop 2 MESQUITE

Where excitement
fills the air and the action
never stops.

Stop 3 AUSTIN

Where music, lights
and summer fun
take center place.

Stop 4 ROCKPORT

Where dusty roads
give way to sand, sunshine
and ocean breeze.

Spring | Summer '27

RIDE THE RANCH

Petrol Industries Boys heads to Texas, where endless ranches, dusty roads and outdoor adventures set the scene for a summer full of freedom.

The Petrol Boy jumps into the back of the pick-up and follows the open road through the Lone Star State. From ranch life and rodeo excitement to music-filled evenings and sunny beach days, every stop brings a new adventure. Dust swirls up behind him as he explores wide-open landscapes, makes memories with friends and discovers what summer is all about.

There are no limits, no schedules and no boundaries. Just endless possibilities waiting around every corner. Because when you're young, the world is your playground.

One road. Four stops. Endless adventures.



SPRING | SUMMER '27

DESIGNED FOR COOL BOYS

Driven by Dust.
Ready for Summer.



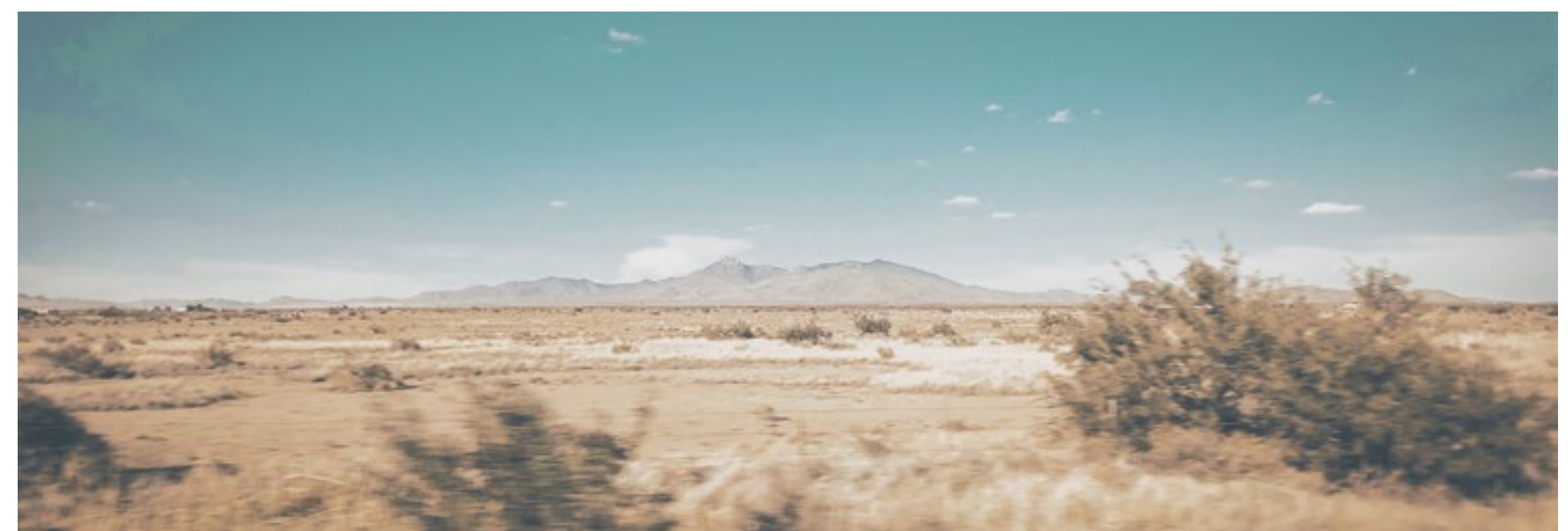
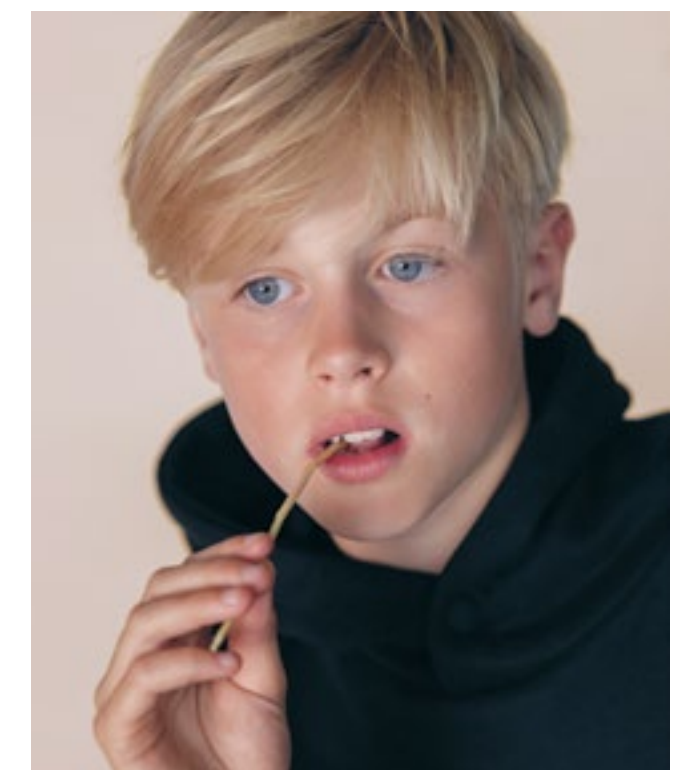
THE COOL BOYS

Petrol Industries Boys heads to Texas, where endless ranches, dusty roads and outdoor adventures set the scene for a summer full of freedom.

Inspired by ranch life, rodeo excitement, city energy and coastal freedom, the collection has been designed for boys who are always ready to explore, discover and create their own adventures.

From dusty trails to sandy beaches, every piece is made to move, play and experience summer to the fullest. The world is their playground. Every road leads to a new adventure.

One Road. Four Stops.



STOP 1

ALPINE

The Ranch.



The adventure begins in Alpine, where mornings start with fresh air, open fields and endless space to explore.

The ranch becomes the ultimate playground. Climbing fences, helping out, discovering hidden trails and spending the day outdoors. This is where durability, comfort and freedom of movement matter most.

Layered looks, practical details and sturdy fabrics are built to keep up with every adventure.

Made for exploring. Built for the outdoors.

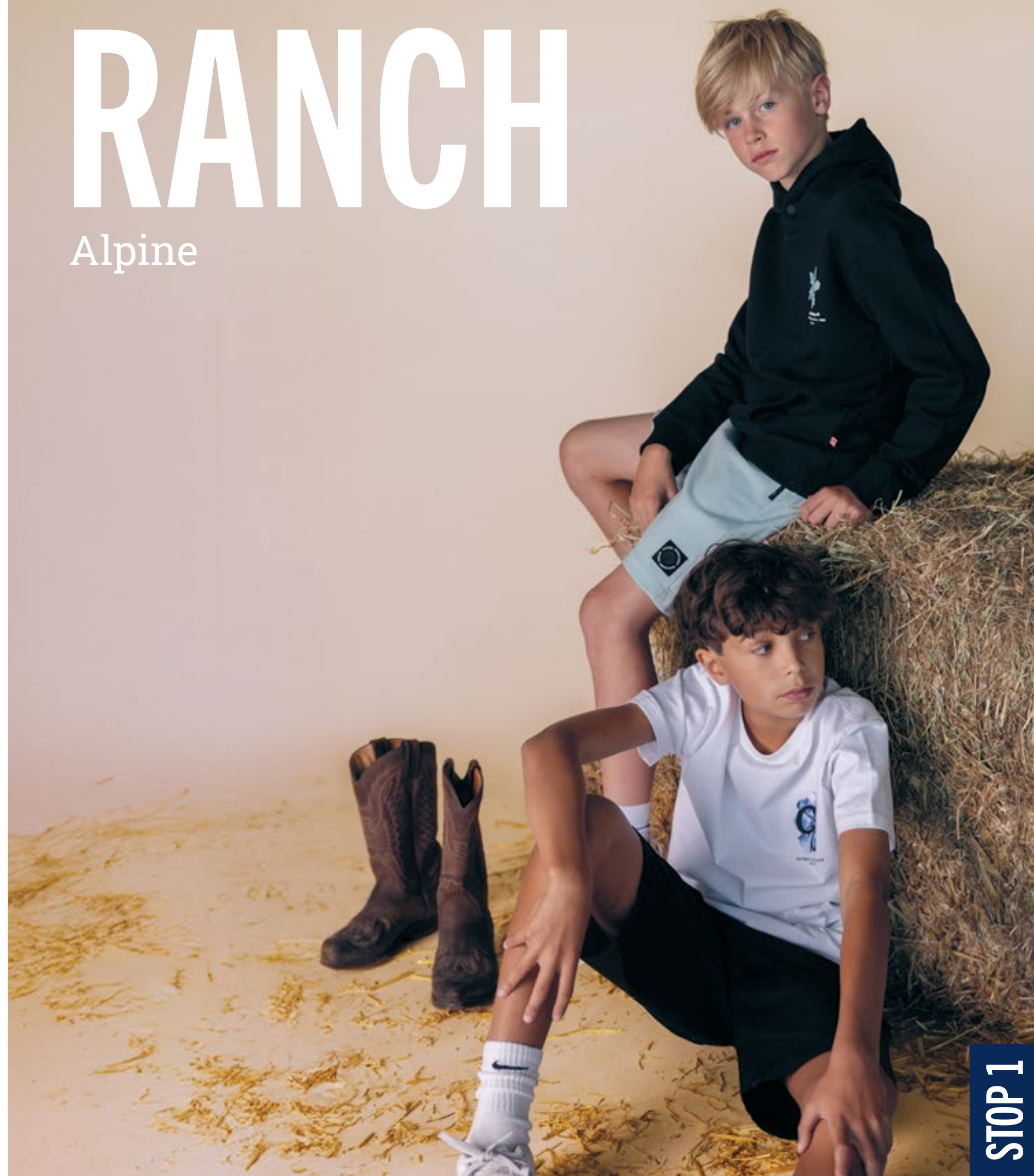


STOP 1: ALPINE
LIFE & WORK AT THE RANCH

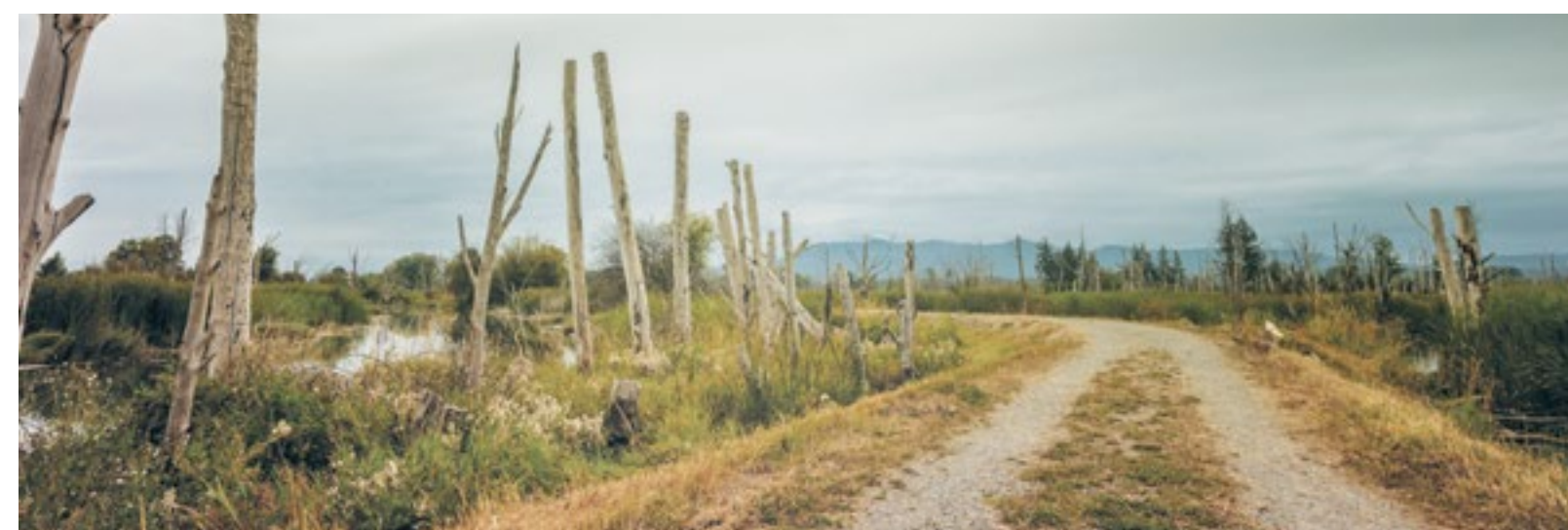
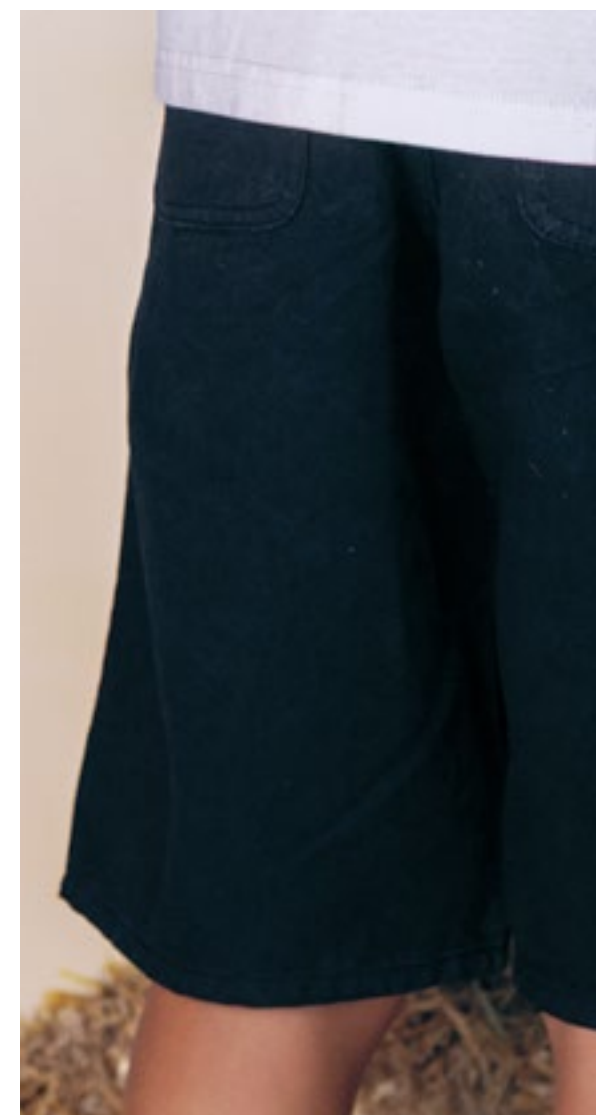
STOP 1

THE RANCH

Alpine



STOP 1



Stop 1

Boy left
B-1070-SWH359-9999
B-1070-SHO545-6194

Boy right
B-1070-TSR683-0000
B-1070-SHO018-9999





STOP 1.1

Stop 1.1
B-1070-WST100-5178
B-1070-SWH351-3176
B-1070-TSR677-0000
B-1070-DNM014-5869





MADE FOR EXPLORING

Built for the outdoors. Petrol Boys.





**PETROL IND
AUSTIN TX**





STOP 2

MESQUITE

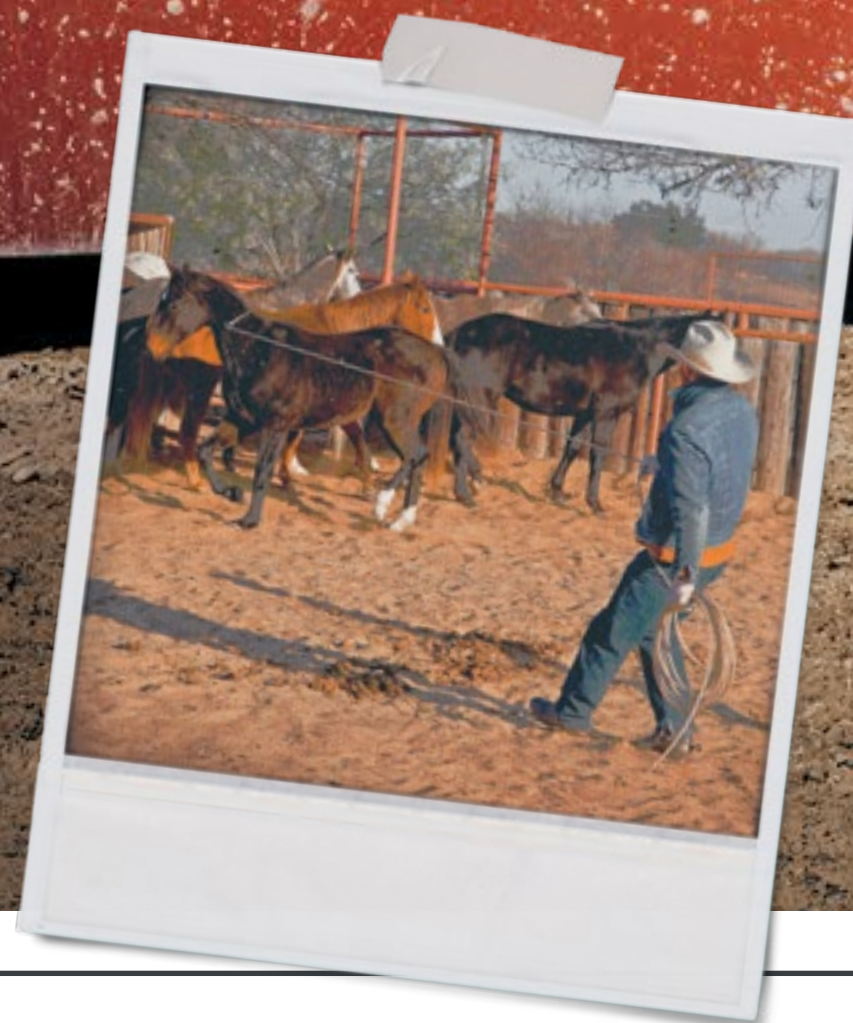
The Rodeo.

The energy rises in Mesquite, where excitement fills the air and the action never stops.

The rodeo brings speed, movement and adrenaline. Cowboys race by, dust clouds rise and the crowd cheers from the stands. Inspired by this atmosphere, the collection combines rugged denim, utility influences and comfortable fits designed for active days.

Strong fabrics and easy-to-wear styles are ready for every challenge, from the rodeo grounds to the playground back home.

Fast-paced. Fearless. Full of energy.



STOP 2

THE
RODEO

Mesquite

STOP 2



Stop 2.1
B-1070-TSR694-9121
B-1070-SHO556-9121



Advertisement



STOP 2.1



THE WORLD
IS THEIR
PLAYGROUND

www.petrolindustries.com



Stop 2.2
B-1070-SWC326-9113
B-1070-TSR686-6194
B-1070-SHO018-9121



STOP 2.2



Stop 2.3
B-1070-TSR623-5178
B-1070-SHO620-7163



STOP 2.3





STOP 3

AUSTIN

Entertainment.

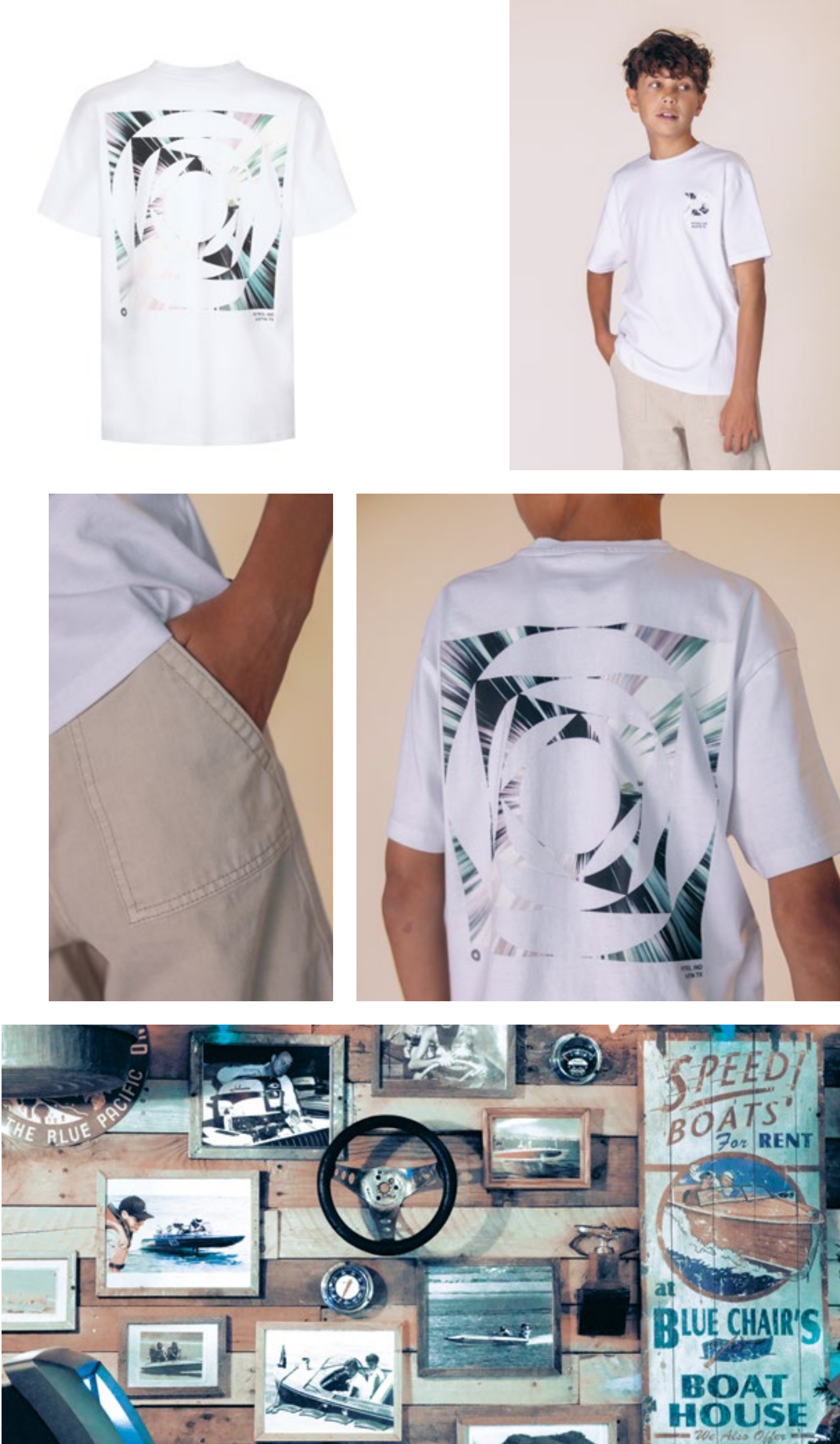
The journey continues to Austin, where music, lights and summer fun take center stage.

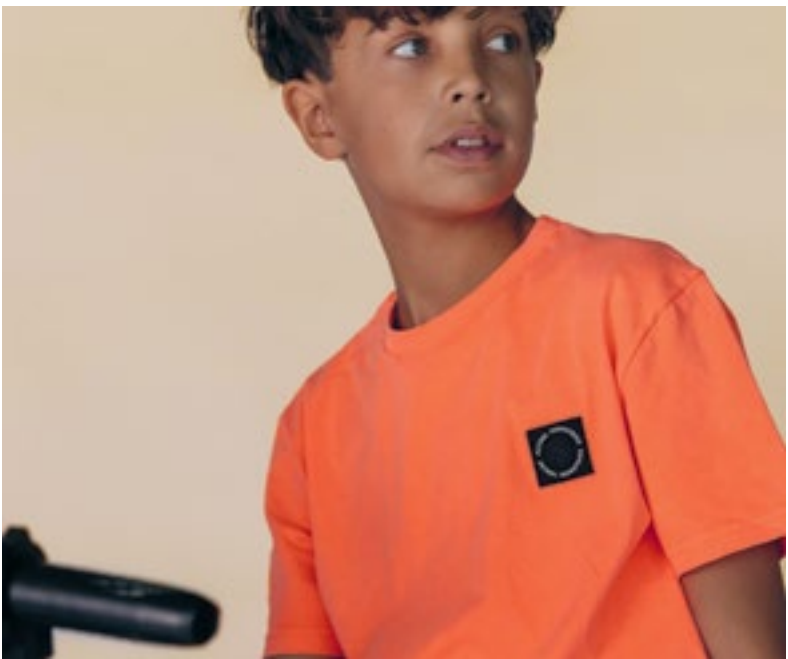
As the sun goes down, the city comes alive. Friends gather, music fills the streets and every corner offers something new to discover. From arcade games and pool halls to outdoor festivals and summer evenings, this stop is all about enjoying the moment.

Relaxed styles, matching sets and easy layers create effortless looks with a playful attitude.

Where adventure meets fun.







Stop 3.1
B-1070-SWH359-9121
B-1070-TSR609-3099
B-1070-TRO585-9999



Stop 3.2
B-1070-SWR357-6194
B-1070-SHO557-9999

Stop 3.3
B-1070-SIS424-9121
B-1070-TSR685-0000
B-1070-SHO522-9121

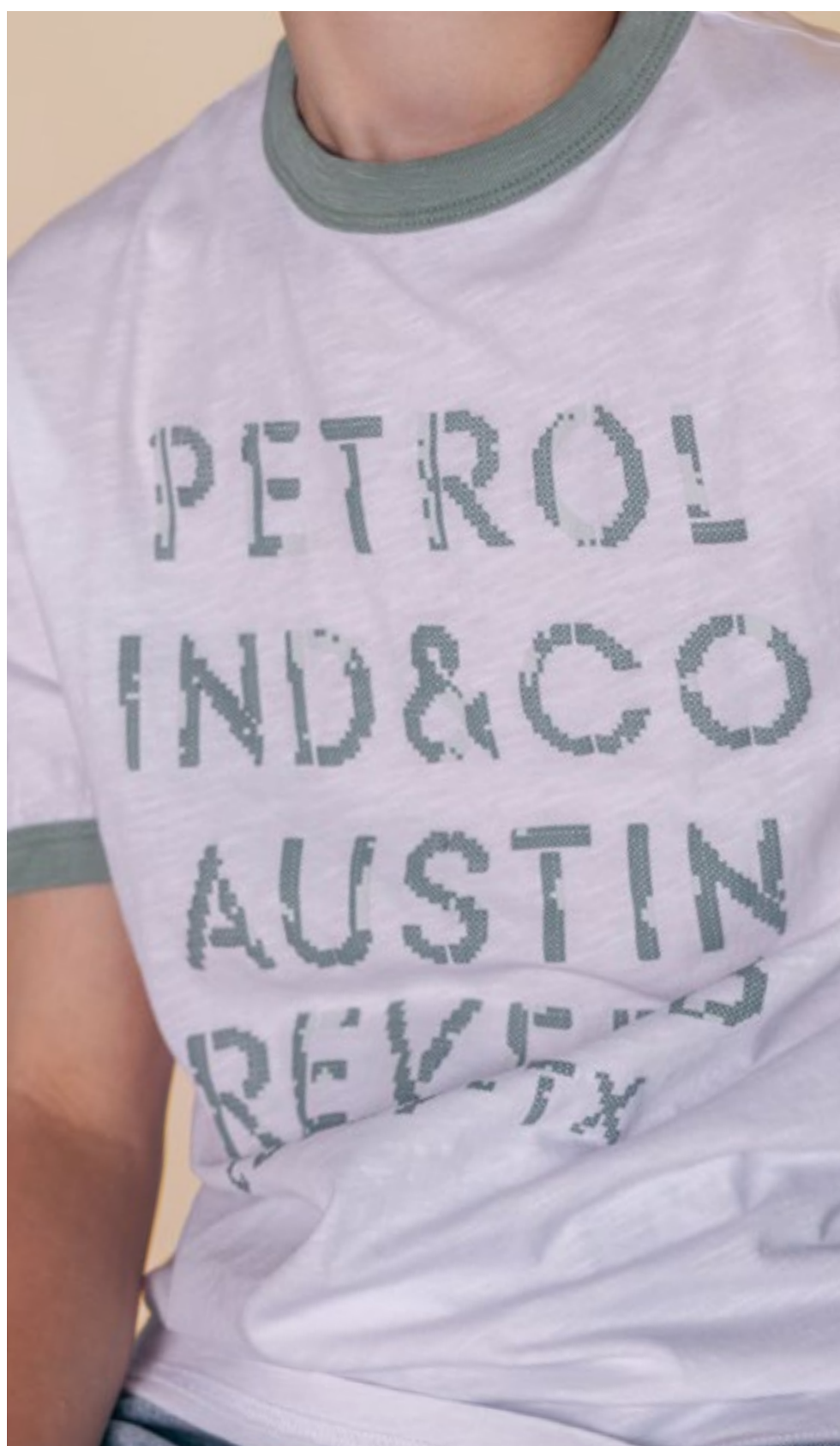


Stop 3.4
B-1070-CAP828-9121
B-1070-SWC326-6193
B-1070-TSR609-9121
B-1070-DNM015-5713

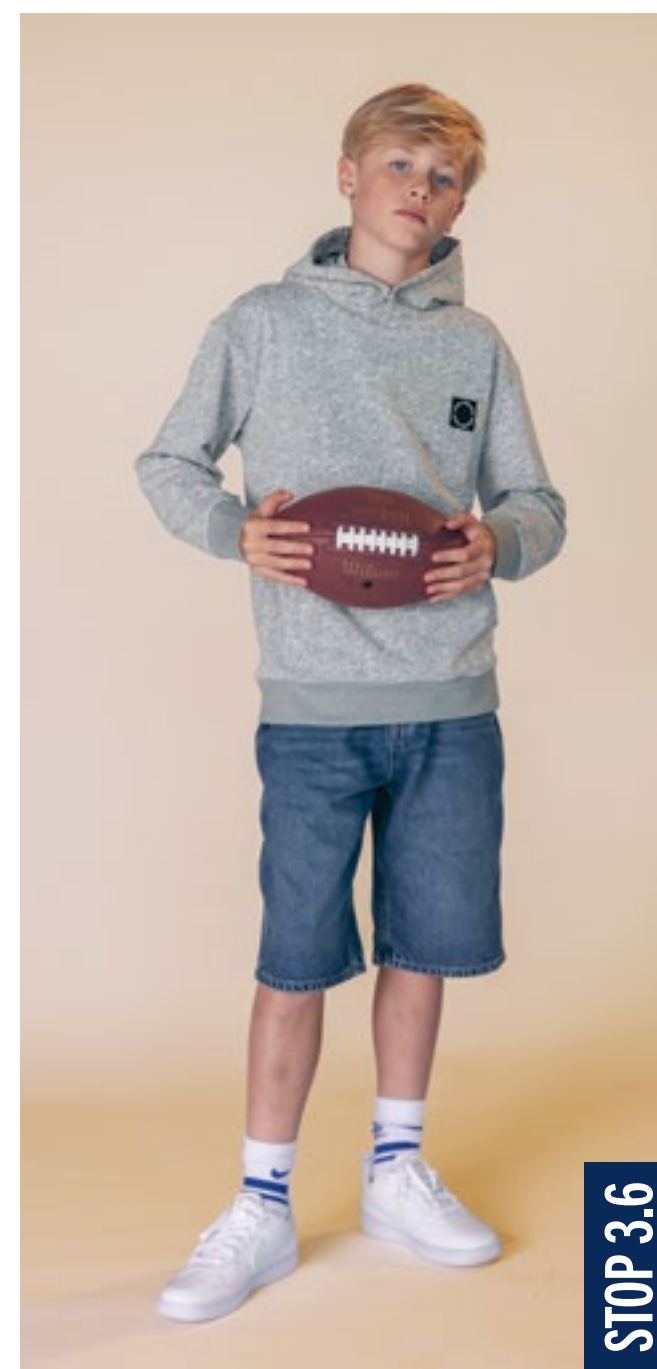




STOP 3.5



Stop 3.5
B-1070-CAP826-5178
B-1070-SIS422-6193
B-1070-TSR651-6193
B-1070-SHO024-5707



STOP 3.6



Stop 3.6
B-1070-TSR698-0000
B-1070-SWH361-6193
B-1070-SHO016-5752



Stop 3.7
 B-1070-CAP828-3176
 B-1070-JAC109-9113
 B-1070-TSR697-3176
 B-1070-DNM015-9701



Stop 3.8
 B-1070-CAP827-5178
 B-1070-TSR653-0000
 B-1070-DNM015-5752



STOP 3.8



STOP 3.9



Stop 3.9
 B-1070-SIS442-0112
 B-1070-TSR682-6194
 B-1070-SHO542-0112

STOP 4

ROCKPORT BEACH

The Beach.

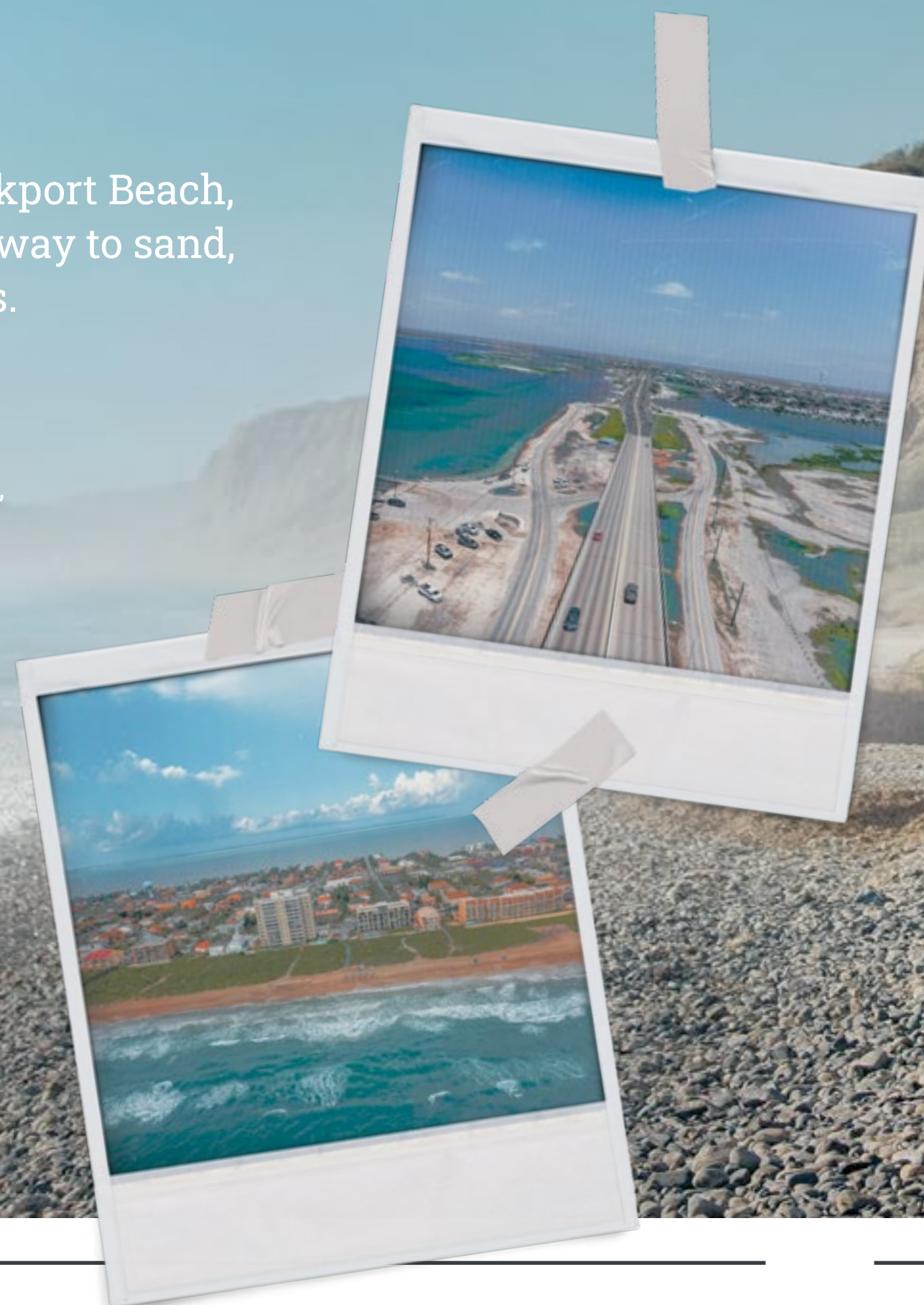
The final destination is Rockport Beach, where the dusty roads give way to sand, sunshine and ocean breezes.

Days are spent chasing waves, playing beach games and making the most of long summer afternoons. The pace slows down, but the adventure continues.

Lightweight fabrics, comfortable shorts and easy summer essentials make every beach day feel effortless.

Feet in the sand. Eyes on the horizon. Summer starts here.

Sun, sea and endless freedom.





Stop 4

Boy left
B-1070-CAP828-3176
B-1070-JAC109-9113
B-1070-TSR697-3176
B-1070-DNM015-9701

Boy right
B-1070-JAC110-9999
B-2070-TSR663-5218
B-1070-SHO-016-9701



Stop 4.1
B-1070-TSR687-6194
B-1070-SWS963-6194



STOP 4.1

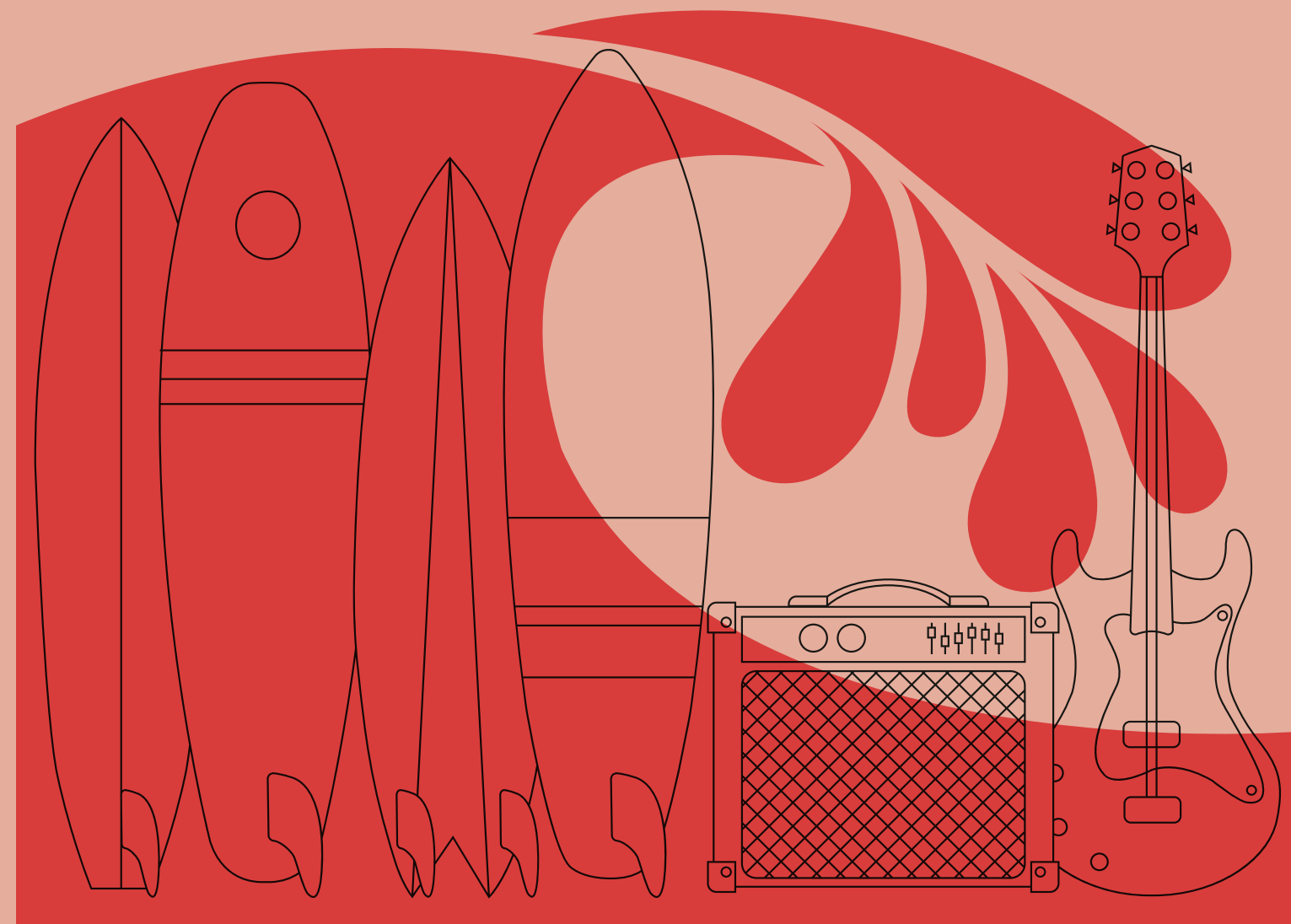


Stop 4.2
B-1070-CAP820-7164
B-2070-SIS434-0112
B-1070-TSR657-6193
B-1070-SHO621-9121



STOP 4.2





Petrol[®]
 ROCKPORT RIDERS CO.





RIDE THE RANCH

Driven by Dust.
Ready for Summer.



THE COOL BOYS



STOP 1



STOP 2



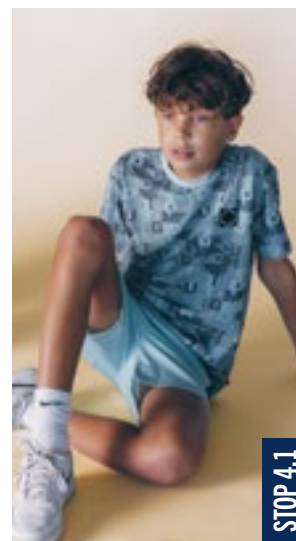
STOP 3



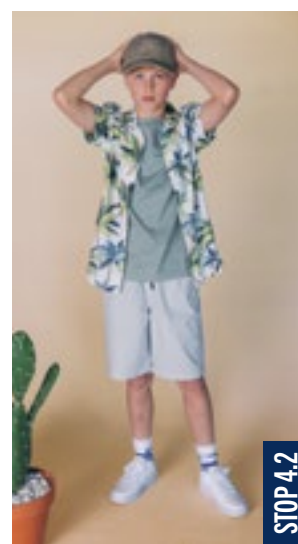
STOP 3.7



STOP 3.9



STOP 4.1



STOP 4.2



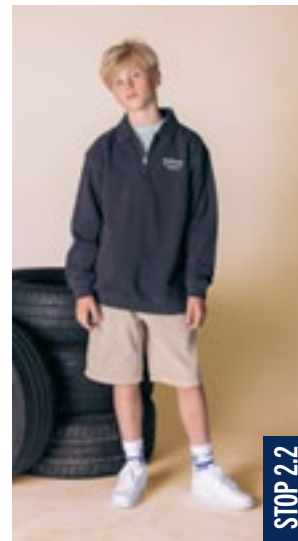
PETROL
SLINGSHOT
Coming soon to stores?
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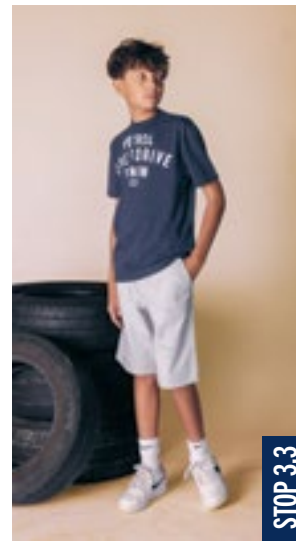
STOP 1.1



STOP 2.1



STOP 2.2



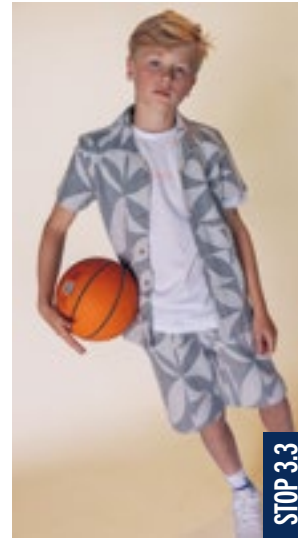
STOP 3.3



STOP 3.1



STOP 3.2



STOP 3.3



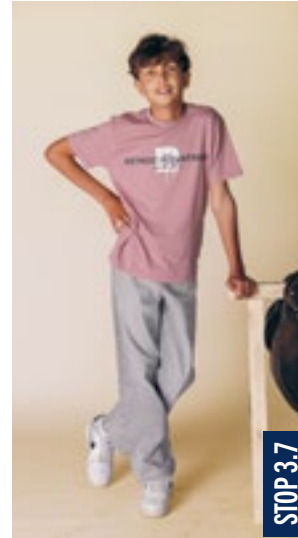
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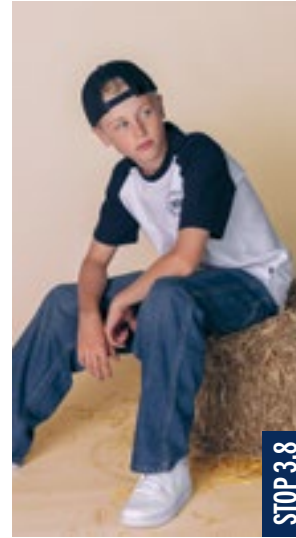
STOP 3.5



STOP 3.6



STOP 3.7



STOP 3.8

Stop 1

Boy on hay bale
B-1070-SWH359-9999
B-1070-SHO545-6194
Boy on the ground
B-1070-TSR683-0000
B-1070-SHO018-9999

Stop 1

Boy on hay bale
B-1070-SWH359-9999
B-1070-SHO545-6194
Boy on the ground
B-1070-TSR683-0000
B-1070-SHO018-9999

Stop 1.1

B-1070-WST100-5178
B-1070-SWH351-3176
B-1070-TSR677-0000
B-1070-DNM014-5869

Stop 2

B-1070-JAC110-9121
B-1070-SWR352-3099
B-1070-SHO520-9113

Stop 2.1

B-1070-TSR694-9121
B-1070-SHO556-9121

Stop 2.2

B-1070-SWC326-9113
B-1070-TSR686-6194
B-1070-SHO018-9121

Stop 2.3

B-1070-TSR623-5178
B-1070-SHO520-7163

Stop 3

B-1070-CAP828-9999
B-1070-JAC103-7163
B-1070-TSR647-0000
B-1070-SHO018-7163

Stop 3.1

B-1070-SWH359-9121
B-1070-TSR609-3099
B-1070-TRO585-9999

Stop 3.2

M-3060-CAP820-5092
M-3060-JAC122-9038
M-3060-KWC227-0009
M-3060-TRO587-6174

Stop 3.2

B-1070-SWR357-6194
B-1070-SHO557-9999

Stop 3.3

B-1070-SIS424-9121
B-1070-TSR685-0000
B-1070-SHO522-9121

Stop 3.4

B-1070-CAP828-9121
B-1070-SWC326-6193
B-1070-TSR609-9121
B-1070-DNM015-5713

Stop 3.5

B-1070-CAP826-5178
B-1070-SIS422-6193
B-1070-TSR651-6193
B-1070-SHO024-5707

Stop 3.6

B-1070-TSR698-0000
B-1070-SWH361-6193
B-1070-SHO016-5752

Stop 3.7

B-1070-CAP828-3176
B-1070-JAC109-9113
B-1070-TSR697-3176
B-1070-DNM015-9701

Stop 3.8

B-1070-CAP827-5178
B-1070-TSR653-0000
B-1070-DNM015-5752

Stop 3.9

B-1070-SIS442-0112
B-1070-TSR682-6194
B-1070-SHO542-0112

Stop 4

Boy left
B-1070-CAP828-3176
B-1070-JAC109-9113
B-1070-TSR697-3176
B-1070-DNM015-9701
Boy right
B-1070-JAC110-9999
B-2070-TSR663-5218
B-1070-SHO-016-9701

Stop 4.1

B-1070-TSR687-6194
B-1070-SWS963-6194

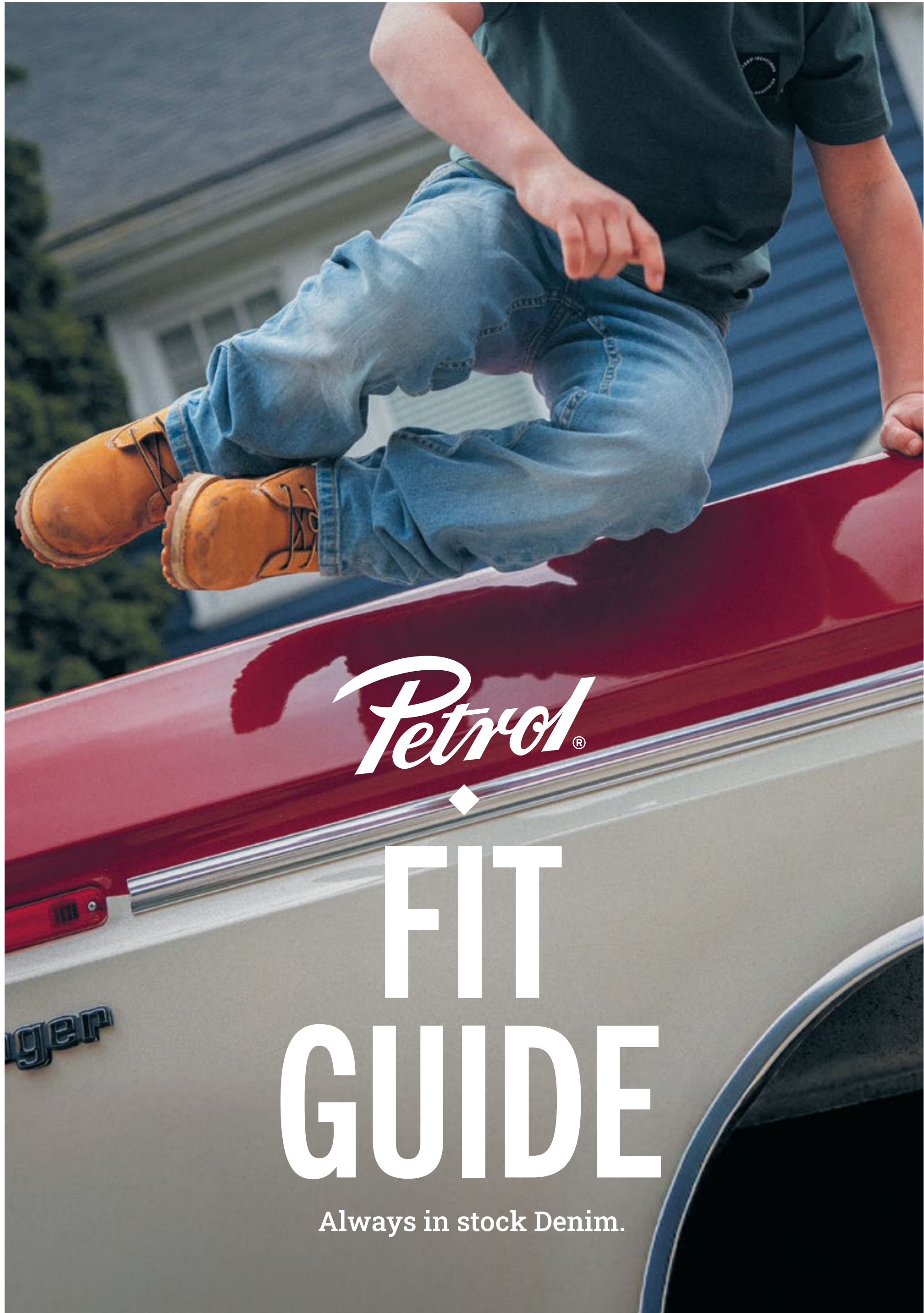
Stop 4.2

B-1070-CAP820-7164
B-2070-SIS434-0112
B-1070-TSR657-6193
B-1070-SHO521-9121



BOUNDARIES ARE THERE TO BE CROSSED

Gear up and ride with us.



Petrol® FIT GUIDE

Always in stock Denim.

Starling STRAIGHT FIT

Regular waist with a slim thigh, straight from the knee down to a straight leg opening.

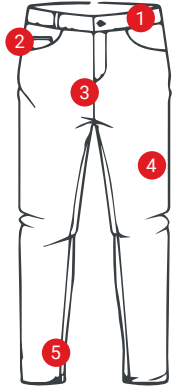


AVAILABLE IN 3 WASHES



SPECIFICATIONS

1. Regular waist, normal block
2. Reinforced pocket details
3. Regular rise zip fly
4. Slim thigh
5. Straight from the knee down to modern straight leg opening of 19 cm



AVAILABLE SIZE COMBINATIONS

Size													
104	110	116	122	128	134	140	146	152	158	164	170	176	
x	x	x	x	x	x	x	x	x	x	x	x	x	

Lennox LOOSE FIT

Regular waist with a loose thigh, straight from the knee down to a regular leg opening.

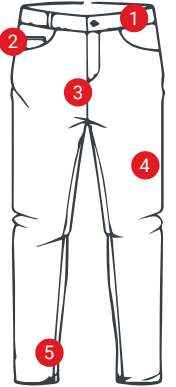


AVAILABLE IN 5 WASHES



SPECIFICATIONS

1. Regular waist, normal block
2. Reinforced pocket details
3. Mid rise zip fly
4. Loose thigh
5. Straight from the knee down to regular leg opening of 20 cm



AVAILABLE SIZE COMBINATIONS

Size													
104	110	116	122	128	134	140	146	152	158	164	170	176	
x	x	x	x	x	x	x	x	x	x	x	x	x	



FOR THE ONES WHO NEVER STAND STILL

Made to last.

DENIM DRIVEN

Define the road.



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